

do you want your business to

STAND OUT

in your community?



S.O.T.A
Southern Ontario Twirling Association



*We can help
you with that!*

The Southern Ontario Twirling Association, SOTA, is a not-for-profit organization dedicated to celebrating and promoting diversity across Canada.

We aspire to foster inclusivity and support LGBTQIA+ rights through the performance of flag spinning, using artistic expression as a form of advocacy and celebration.

We also seek to educate the public about the cultural significance of flag spinning and its role in celebrating diversity and unity.

Here's how it works:

What we do:

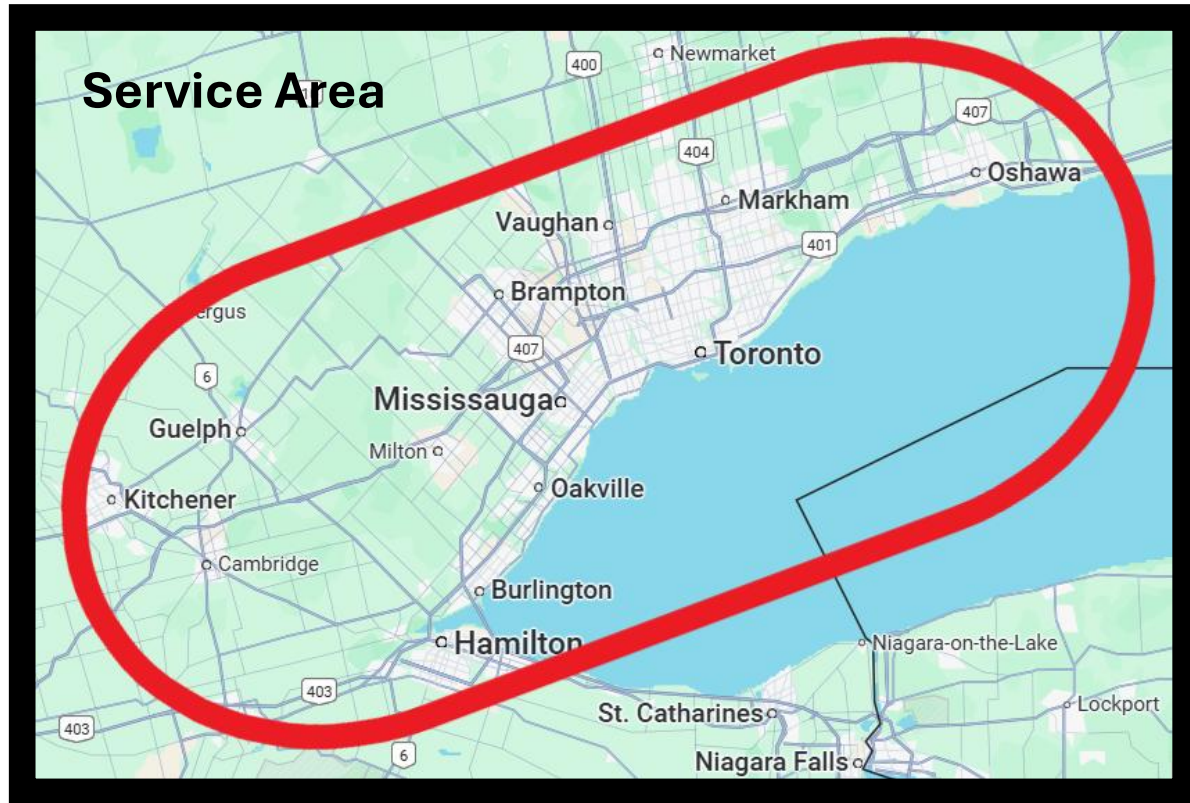
- Show up at your event with a trained group of amazing colour guard performers, plus all of our equipment and supplies
- Provide a gas-powered* vehicle for parades to drive ahead of the performers with everything we need
- Provide a high-quality sound system to ensure we are heard over the cheering crowds
- Provide our own insurance coverage for the event
- Coordinate and provide our own volunteers to support our performers at the event
- Promote the event on our social media – we have had viral videos of our performances in the past with over a million views.

*additional fees may apply for parades that require electric vehicles

What you do:

- Register your company with the parade/event organizers and pay the parade registration fee if required
- Provide a liaison for SOTA to have consistent communication with about the event details
- For parades out of our service area you cover the cost of transportation and/or accommodations
- Pay SOTA's performance fee of \$1800
- Optional: Provide branded shirts or other branded items for us to wear, have your employees walking along with us in the parade, decorate the vehicle with your own branded decorations, banners, etc.

Where to find us:



@SOTAspins

www.sotaspins.ca

sotaspinners@gmail.com

We are not limited to events in this service area, however additional fees may apply for travel to further destinations.



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